

# Addiction/Recovery eBulletin

Editor: Leonard Buschel | Co-editor: Vinsent Franke | Published by Uncut Recovery



Reach Health and Wellness  
professionals every Tuesday

21,800+  
SUBSCRIBERS

40%+  
WEEKLY OPEN RATE

5,000+  
SITE VISITORS PER WEEK

2013  
PUBLISHING WEEKLY SINCE

## WHO READS IT

Treatment center owners and admissions directors, clinicians and MFTs, physicians, interventionists, recovery coaches, and the press that covers the industry. Readers open the eBulletin because it does the sorting for them: roughly 30 hand-picked stories a week on treatment, research, policy, and recovery, with no algorithm involved.

### SUBSCRIBERS BY REGION

|            |             |     |
|------------|-------------|-----|
| California | <div></div> | 30% |
| New York   | <div></div> | 15% |
| Florida    | <div></div> | 15% |
| Texas      | <div></div> | 10% |
| UK         | <div></div> | 5%  |
| Canada     | <div></div> | 5%  |
| Other      | <div></div> | 20% |

## WHERE YOUR AD RUNS

Your ad goes out in the Tuesday email, with a Friday edition to anyone who missed it. It then sits on the homepage for the week and stays in the permanent archive after that. Every ad links to your site.

180,000+ site visitors January through August 2026, about 5,000 unique visitors every week. Each edition is also shared on LinkedIn, Facebook, and Instagram, and social promotion can be built into a custom package.

## GETTING STARTED

Reserve by Thursday to run the following Tuesday. Send us a finished banner or a logo and a sentence about what you want to say, and we will take it from there. Invoiced at the start of the term; cards, ACH, and checks accepted.

## AD SIZES

eBULLETIN BANNER

800 × 200 px

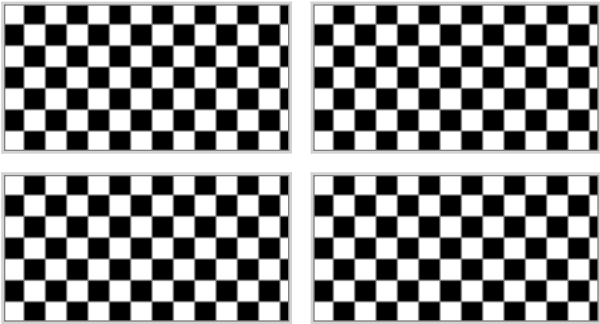
WEBSITE

300 × 200 px

JPG or PNG, under 200 KB, with the URL you want it linked to.

Send finished art or let our designer build it for you at no charge.

## ADVERTISERS INCLUDE



## 2026 RATES

| PLACEMENT                                                                 | MONTHLY                      | SIX MONTHS | ONE YEAR                              |
|---------------------------------------------------------------------------|------------------------------|------------|---------------------------------------|
| <b>eBulletin banner</b><br>800 x 200 px, in every Tuesday and Friday send | \$950<br>three month minimum | \$4,900    | \$8,500<br>works out to \$708 a month |
| <b>Website banner</b><br>300 x 200 px, on every page of the site          | \$400<br>three month minimum | \$2,000    | \$3,500<br>works out to \$292 a month |

**eBulletin + Website, one year**  
Both placements, 52 weeks. Saves \$1,100 over buying separately.

list \$12,000

\$10,900

Need something different? Sponsored content, multiple placements, event or conference promotion, a shorter run, or a social push. Call Beth and we will build a package around what you are trying to do.

Subscriber count and open rate from the eBulletin's email platform, September 2026. Site traffic from Google Analytics, active users January 1 to September 5, 2026. Regional split from subscriber records. Rates valid through December 31, 2026.